DETROIT PUBLIC LIGHTING AUTHORITY

MEETING MINUTES

OF

WEDNESDAY – MARCH 27TH, 2013

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The newly-formed (5-person)Detroit Public Lighting Authority held its regularly scheduled public meeting on Wednesday, March 27th, 2013 at the Coleman A. Young Municipal Center, located at 2 Woodward Avenue, 13th Floor, (within Detroit City-Council Chambers) Detroit, Michigan, 48226.

PRESENT: DETROIT PUBLIC LIGHTING AUTHORITY BOARD MEMBERS

		MAYOR'S OFFICE
Maureen Stapleton,	Marvin Beatty,	Beau Taylor,
Board Member/Chairperson	Board Member/Vice-Chair/Secretary	Legal Advisor
John Davis	Cedric Dargin,	
Board Member/Treasurer & Advisor	Board Member/Advisor?	

GENERAL SERVICES DEPARTMENT	BERG MUIRHEAD & ASSOCIATES	CANNING COMMUNICATIONS
Ms. Banks	Georgella Muirhead, APR	James Canning
	Bob Berg	
ALLEN LAW GROUP	Associates:	MICHIGAN COMMUNITY RESOURCES
Floyd Allen, Esq.	Crystal Molson	Shamyle Maya Nesfield
Ronald Liscombe, Esq.	Peter Van Dyke	
	Berg Muirhead & Associates	

Also Present:	Michael Armstead	MAYOR'S OFFICE
Katrese Robinson,	Resident	Beau Taylor,
Resident – City of Detroit	City of Detroit	Legal Advisor

INDEX PAGE

	CALL-TO-ORDER -not present-		3
	ROLL CALL -not present-		3
	APPROVAL OF MINUTES –not present-		3
IV	PRESENTATIONS: MS. BANKS –GENERAL SERVICES DEPARTMENT-continued		3
	BERG MUIRHEAD AND ASSOCIATES		5
	CANNING COMMUNICATIONS	7	
V	OLD BUSINESS		
	A. IDENTIFICATION OF LEGAL ASSISTANT		11
	B. UPDATE ON DRAFT-BY-LAWS	12	
	C. EXECUTIVE DIRECTOR – INTERVIEW PROCESS		12
	D. OFFICE SPACE RECOMMENDATION		13
VI	NEW BUSINESS		
	RFP FOR PROGRAM MANAGEMENT		14
	DISCUSSION RE NEXT SCHEDULED MEETING	15	
	INTRODUCTION OF ALLEN LAW GROUP		16
	UPDATE -BUDGET FOR DETROIT PUBLIC LIGHTING AUTHORITY		16
VII	OTHER ITEMS FOR BOARD DISCUSSION		
	DISCUSSION RE: APRIL 3RD MEETING	16	
VIII	OPEN DISCUSSION		
	REQUEST FOR DPLA WEBSITE ADDRESS		19
	KATRESE ROBINSON – CITY OF DETROIT RESIDENT		19
IX	ADJOURNMENT	23	

I. CALL-TO-ORDER

- There being a quorum present, Chairperson Maureen Stapleton called the regularly scheduled meeting of the newly-formed Detroit Public Lighting Authority to order on Wednesday, March 27th, 2013 at the hour of 5:30pm.

- The Chair extended a warm welcome to everyone present and apologized for any inconvenience due to the Board's late starting time.

II. ROLL CALL

- Reporter-of-minutes not present.

III. APPROVAL OF MINUTES

- Reporter-of-minutes not present.

IV. PRESENTATIONS

A) MS. BANKS – GENERAL SERVICES DEPARTMENT – continued

- Ms. Banks further indicated, when queried about her involvement in the community, the following two projects performed through the Mayor's office:

1. Detroit Works
2. Community Outreach

Detroit Works : Part of a platform to advise-and-counsel on perspectives that they were asked to consider as it related to community engagement and outreach.

Community Outreach: Working with community groups/families providing information on community engagement responsibilities. Ms. Banks stated that she had also been FEMA trained while working with Wayne County, and as part of her exercise, she lead the communication team which went through

exercises with FEMA. Those exercises encompassed going from notification alerts, working with all levels

of government, from the local municipality, which was Wayne County at that time, as well as emergency alerts from FEMA. She emphasized that everything was done quickly, such as public service announcements, media advisory/information advisories, and "turning them on-a-dime, 24/7," so-to-speak, when placed in this type of mode.

- In 2008, when the grid went down in the State of Ohio, the City of Detroit was without power. She spoke about her responsibility to Wayne County Government in getting the word out to people very quickly, and that they were disseminators of information to all sectors and segments of the community.

RETAINER

- Ms. Banks was asked for her thoughts on a "retainer". She stated that it allows more flexibility, and is sometimes better for the client as well, because they factor in the elements that are going to be included in the retainer, making it very clear and specific. Ms. Banks mentioned that she does retainers with the following offices:

    1. Wayne County Treasurer's Office
    2. Detroit-Wayne Joint Building Authority

- When asked: Who would be the person assigned to the Detroit Public Lighting Authority's tasks, Ms. Banks replied that she would be the primary resource on the account, thereby having staff reporting to her and taking directions. She also stated that it would be a community event, unveiled with staff to make it happen, and that the "buck always stops with her."

-Whereupon Ms. Banks concluded her segment-

- The Chair thanked Ms. Banks for appearing and presenting her information, and that someone would be contacting her within the next few days as to the Board's decision.

- Ms. Banks thanked the Board for their invitation to today's meeting, and added that she would be providing them with the website referred to earlier.

-Whereupon representatives from the agency of Berg Muirhead came forward. Informational data was given to each Board Member prior to start of presentation-

- The Chair indicated that 10 minutes would be allowed for presentations, followed by questions from the Board, if any. The Chair asked that each participant identify themselves for the record.

Presentations Continued:

B) BERG MUIRHEAD AND ASSOCIATES

MS. MUIRHEAD: Good afternoon, I'm Georgella Muirhead, and I'm President of Berg Muirhead and Associates, and my colleagues joining me today are Crystal Molson, and actually another partner, Peter Van Dyke.

- Ms. Muirhead spoke briefly about her agency, highlighting the following facts:

1. Berg Muirhead has been located in the City of Detroit for 15 years.

2. Founding Partners: Georgella Muirhead and Bob Berg.

3. Both Ms. Muirhead and Mr. Berg have previously worked for the City of Detroit and several other municipalities. They also reside in the City of Detroit.

4. The goal of the agency: Not just to be in the City of Detroit, but to be a part of the City of Detroit .Ms. Muirhead stated, that by looking at

their client mix and the kinds of things they like to be engaged in, it shows they've followed through on their goal.

5. Berg Muirhead is a full service PR agency and has served more than 100 clients.

- Mr. Van Dyke spoke about other public entities that Berg Muirhead engaged in:

  Detroit Water and Sewerage Department: (2) signature projects,

  - Detroit Water Meter Partners
  - Upper Rouge Tunnel Project

1. Berg Muirhead worked to engage communities, and/or inform communities of things that were happening or going on, thereby receiving public input; and in turn providing informational sessions.

2. Regarding the Upper Rouge Tunnel Project, Mr. Van Dyke stated that it had won an International Association of Business Communicator's Award for excellence in community relations and for their direct mail piece used to inform their audiences.

- Mr. Van Dyke and Ms. Muirhead together went on to give a brief summarization of the remaining pages of their informational packet.

- Ms. Muirhead spoke about the following three award-winning campaigns:

  - The Skillman Foundation – Good Neighborhoods Initiative
  - Detroit Public Schools "I'm In" Student Retention Campaign
  - Detroit Water and Sewerage Department – Upper Rouge Tunnel Project
    (previously commented on by Mr. Van Dyke)

When asked about Berg Muirhead's ability to do work for the Detroit Public Lighting Authority, Ms. Muirhead replied: that they were very comfortable in meeting the needs of the Detroit Public Lighting Authority in a timely manner and very effectively.

RETAINER

- Ms. Muirhead spoke on their pricing structure, stating that they first went through and priced out all of the areas that were suggested to them with an individual price, and then once they looked at it, they realized that there were some things where they could probably provide more services at a lower cost, if they looked at a retainer.

- Secondly, she emphasized that everything included in the list of items given to them, they determined a monthly retainer rate, and anything that fell outside of that, would be a change in the Board's objectives. She provided an example encompassing the Board's suggested 7-page website, stating that if the Board were to decide on a 12 to 15 page website, instead of a 7-page website, that there would be an adjustment of costs. But other than that, unless the Board decided to do some printing, that sort of thing, everything is conclusive of the retainer.

- Board Member Beatty asked if Berg Muirhead had their own creator or if they outsourced things of this nature. Ms. Muirhead replied that they outsourced their creator, a partner that they've worked with for a number of years; and although their creator is a private contractor, she has done design work on many of their projects.

The Chair asked if a sample website, developed by Berg Muirhead, could be shared

with the Board; however, Mr. Van Dyke interjected that it may have been subsequently turned over to the Bond program.

- The question was asked: If the Detroit Public Lighting Authority wanted to do a media buy, would there be a commission involved?

- Ms. Muirhead stated there is normally a commission. She stated further, that again, this was outside of the Detroit Public Lighting Authority's Scope right now. But If they, Berg Muirhead & Associates, were going to be creating it, producing it, then there's normally a production charge that's associated with it, and that it's negotiable.

-Whereupon Ms. Muirhead, speaking on behalf of Berg Muirhead, concluded their segment-

- The Chair thanked Ms. Muirhead for appearing before the Board, along with her fellow colleagues today and presenting their information, and that she would be contacted within the next few days as to the Board's decision.

Ms. Muirhead stated, it was a pleasure appearing before the Board today, and if the Board had any questions, to please contact her.

The Chair thanked Ms. Muirhead for the information.

-Whereupon Berg Muirhead and Associates departed The meeting-

- The Chair welcomed the Board's next guest speakers, followed by informing them that they would be allowed 10 minutes to present their information, which would be followed by questions from the Board, if any. She also asked for their appearances to be placed on-the -record

C) <u>CANNING COMMUNICATIONS</u>

-Mr. Canning provided the Board with examples of his work prior to moving forward with his presentation-

MR. CANNING: James Canning of Canning Communications. With me is Shamyle Maya Nesfield from Michigan Community Resources.

MS. NESFIELD: I'm Director of Education/Outreach Program.

Mr. Canning presented a brief synopsis of his employment background, stating the following:

- That he spent four-years in City Government, where he had the opportunity to serve in the City of Detroit's Fire Department, Department of Public Works and Lighting Department. His roles were to push Michigan as a campaign, deal with policy issues and/or legislation.

- Mr. Canning has been on his own since 2008, providing services to approximately 2-dozen different organizations, several different public entities, with the most recent being the Detroit Economic Growth Corporation.

Mr. Canning went on to state the benefits of using Canning Communications for future tasks:

- Knowledge of how the media conducts itself.
- Understanding how to engage in the masses, i.e., the internet and beyond.

-Whereupon Mr. Canning turned the presentation over to Ms. Nesfield.-

Ms. Nesfield spoke briefly on her employment background, stating that she is:

- Currently employed with Michigan Community Resources, known as MCR, Director of Education/Outreach.
- Ten-years- experience in Project Management.

In regards to her position, Ms. Nesfield said that as Director of Education and Outreach, that community organizing and outreach are the bloodline of what they do. She also pointed out three separate business lines:

1. Education/Outreach
2. Legal/Policy
3. Planning/Technical

She added that all three business lines, plus the teamwork involved through these programs, afforded them the ability to do the types of work they do.

- Ms. Nesfield referred to the packet of material handed out at the beginning of today's meeting, which contained the framework of organizations. She referred to them as "trinkets," created by their organization, one being a Detroit Campaign trinket,

a publication put together two-years ago, an organizing resource guide for their client-base. She emphasized that beyond all of the information provided in their educational tool-kit, they were able to take the information garnered from these groups and provide tools for the various common entities they work with. She named a few, -- the City of Ecorse, Lansing, the Land Bank—stating they were public entities that were provided information that had been garnered at the community level; and in addition stating that she had a lot of experience in doing this type of work.

- Ms. Nesfield directed the Board's attention to the work that was done with the Detroit Metro Property Campaign, (see Engagement Summary Sheet) and how they were instrumental in putting together the engagement strategy toward DMP/DWP. She added, that they were involved from the very beginning, since 2010 when the initiative was launched by Mayor Bing. In addition to that, they're taking the information coming out of the community and being able to integrate it with technical solutions.

- Ms. Nesfield brought forth her final informational piece, whereby she mentioned that because of the work they've done, --(interjecting that they have a poor-base of clients across the city-- they maintain an intimate relationship with neighborhood organizations; and these, again, are the senior citizens, block clubs, neighborhood organizations, as well as non-profit organizations that they've provided a number of services to, in which they also currently supervise.

-Whereupon Mr. Canning brought forth the following information on Sol Tran

SOL TRAN

- Sol Tran has been in business for approximately 17 years. He's mostly worked on local projects, inner-city and outer-city, such as:

  The Henry Ford Museum, Michigan Campaign, as well as all of the social media, website developments , and so forth.

- Sol Tran does have stats that show: Roughly 60% of the people in Detroit are accessing the internet via their cell phones. Canning would like to make the Public Lighting Authority's website much more friendly to cell phone users, versus simply seeing it online, and making sure it could be something that could be downloaded to one's cell phone or tablet, so that one would utilize it in that fashion.

- Mr. Canning followed up with another helpful thought, which was: If someone is walking in their neighborhood and they see that a streetlight is out at the corner, they could note that it's out, where it's out, go to the website, choose the item correctly on the site, which in turn sends back a response telling them, "Thank You." And it provides an opportunity for the

Public Lighting Authority to address that issue. So I do think there's an opportunity there to impact people one-on-one.

PROPOSAL

- Mr. Canning informed the Board that within their proposal they've outlined a proposed budget of their hardlined costs.

BOARD MEMBER DAVIS: In your proposal you have monthly fees, approximately $5,000 per month. Is that based on a certain number of hours, and if you go over those hours, it would be more?

MR. CANNING: Ideally, yes. However, what we've done is based on our best guesstimate. But I'm not having this conversation, you know, as to what we anticipate it could take to do the work.

- Board Member Davis queried Mr. Canning further regarding costs, asking if everything else stayed to budget, it would be Mr. Canning's best guesstimate that he'd be able to perform the things requested in the proposal; to which Mr. Canning said "Correct."

- Mr. Canning added to his above answer: That this was based on their time and the Detroit Public Authority possibly paying a retainer. He also indicated that it doesn't necessarily mean that it's going to be $6,000, or $ 11,000, but somewhere in that area. In addition, he stated that these are fixed costs for Sol Tran to maintain an employee in the building of the website, and that his costs are built into it.

BOARD MEMBER BEATTY: How do you measure your marketing success?

Mr. CANNING: From a media perspective, it's simply from the standpoint of public interest.

When asked if he had experience in Project Management, Mr. Canning replied:

> I would say, in terms of my experience in working with City Government, I've never been directly the Project Manager, or anything like that; but with Media Relations, everything from street projects with the City of Detroit, to Downtown development,

I was directly the person, or if a streetlight went out and the media called and asked why this streetlight went out, and what's going to happen to it. My role has always been to really work directly with City Government, to work directly with various City departments, DPW, Public Lighting, the fire department.

BOARD MEMBER BEATTY: Do the two of you work in the same office?
MR. CANNING: No

BOARD MEMBER BEATTY: So this is part of Canning's team, and each one of the participants are separate?

MR. CANNING: Yes.

- There being no further questions from the Board, The Chair thanked Mr. Canning and Ms. Nesfield for appearing and presenting their information. She also stated that they would be contacted within the next few days as to the Board's decision.

MR. CANNING: Thank you.
MS. NESDIELD: Thank you.

-Whereupon Mr. Canning and Ms. Nesfield departed the meeting-

V. OLD BUSINESS

A. IDENTIFICATION OF LEGAL ASSISTANT

-Whereupon Attorneys Floyd Allen and Ron Lipscomb were requested to come forward-

ATTORNEY ALLEN: Thank you. Ron Lipscomb has been here providing some service to the Board.

And thank you, again. My name is Floyd Allen, and I probably know several of you; and for those of you who I don't know, I've been around, believe it or not, about 30-years, and during that time I've had kind of a very varied practice, starting off in Labor /Employment, but basically from there going into a lot of legal counsel to clients, school boards, municipalities, authorities, and the like, and I have, in fact, been involved in a lot of

construction projects, and advising boards from A to Z , from the beginning until the end relative to those construction projects. I have worked, as Georgella was saying, in terms of the DPS Bond Program. We did probably most of the legal work associated with that 1.2 Billion Dollar bond program from A to Z.

We've worked in the Wayne County Community College District, plus a million dollar bond program, and again, set up the legal structures, the process of that particular program. I have been as outside counsel, general counsel to the Detroit Medical Center. During that time, of course, it was purchased by VanGuard , the 800 million dollar bond program. I was involved in at least 300 million dollars of that particular program, from beginning to end.

I enjoy working with boards and with authorities, and hopefully bring an expertise of getting things done. As Mike was indicating earlier, the fact is,that this is a "hit-the-ground-running" project. There's going to be a lot of work, a lot of heavy lifting, but it's doable, an ability to get shovels in the ground as soon as we can. It's something that myself and Ron, and our staff are ready to join with you, to try and make happen. And I'm thrilled to present myself to you as a candidate for your General Counsel.

THE CHAIR: Thank you, so much. Does anyone have any questions?
BOARD MEMBERS: No.

CHAIRPERSON STAPLETON/THE CHAIR: And thank you, Mr. Liscombe, for your support over the last few weeks, and we will be turning around pretty quickly on this.

ATTORNEY LISCOMBE: Thank you.
THE CHAIR: We'll be in touch with you.
ATTORNEY ALLEN: Appreciate it. Thank you.

B. <u>UPDATE ON DRAFT BY-LAWS</u>

- The Chair indicated that she had not as yet read the draft By-Laws, but asked that a commitment be made by the Board to read the By-Laws and submit any questions and concerns to Board Member Einheuser no later than Wednesday, April 3rd, 2013 in order to have this item back on the Board's Agenda by its next regularly scheduled meeting.

-Full Concurrence by the Board-

C. EXECUTIVE DIRECTOR INTERVIEW PROCESS

- Board Member Einheuser stated that he and Board Member Davis are scheduled
To review all resumes received in the initial screening. They will also have

access to the Board's new legal counsel, making sure the law is followed in regards
to the interview process.

- The Chair noted that there had been an outside email address already set up and is currently being checked daily.

-Off record discussion regarding outside email-

D. Office Space Recommendation

- Several Board Members have visited and viewed (2) office spaces in Downtown Detroit.

Outcome: Comfortable with the option presented by the City of Detroit.

- The Board will assume the lease for space in the Cadillac Tower for the remainder
of the City's lease, which is through December of 2013, and to negotiate with
Cadillac Tower, only adding a couple dollars per square foot for a 3 to 5 year lease. The space allows the Board not only to have office space for all contractual staff, executive director and the administrative assistant, but there is space that can be reworked to be a public space that they might need to have meetings. It really is a win, win. It has a kitchen, work room, and a number of offices.

Parking for Staff: To be worked out.

- The Chair requested a recommendation or a motion to lease the above space
located in the Cadillac Tower.

Board Member Davis brought forth his support.

THE CHAIR: You're probably going to "second" it, if you want to some discussion now about it.

BOARD MEMBER DAVIS: You say there were two locations?

THE CHAIR: Yes. The other one is located at 400 Monroe, International
Market Place. While it is a nice place, it was configured differently from what we probably need.

- The Chair, in comparing both locations, stated that if the Board were to go with the 3 to 5 year lease, that they were going to put in $6.00 per square foot improvements, and they could get the paint, the carpeting, counters removed, and it still would be cheaper, albeit a couple dollars, and a couple dollars a square foot adds up over seven years; and It was still the most prospective space compared to what had already been seen.

The City has a number of pieces of furniture in that space. I'm going to talk to Brad this evening or tomorrow. It seems to go quite well with what's there, and I'm hoping it will be amenable to us using it there.

THE CHAIR: We have a motion on the floor.

A CALL FOR THE VOTE BY The Chair:

All in favor of moving forward with the Cadillac Tower space?
Board Member Davis: Aye.
Board Member Dargin: Aye.
Board Member Beatty: Aye.
The Chair: Oppose? There being none, motion carries.
Thank you very much.

VI. NEW BUSINESS

A. RFP FOR PROGRAM MANAGEMENT

THE CHAIR: Mr. Taylor had prepared an RFP for our review. The Board now has counsel who can begin to look at it. We have to sign an agreement with Allen and Associates, and we will do that in the next couple of days.

Similar to what we did with the draft By-Laws, I really would like the Board to publicly talk about the next steps in terms of time. It's important for the City and the Citizens to know. This project manager is the entity that will go forward and help us to put together plans, like 1st, 2nd, 3rd, 4th, 5th, 6th and 7th. And we will do that in concert with community organizations and community meetings. And whoever the contractor is that we hire for consulting on communications will know what's due in the next 10 days.

THE QUESTION IS: After we identify the contractor for communications and we get the lawyer on the ground, how quickly can we get this RFP on the street? And let's give ourselves a legitimate time frame to get it out, and let's try and stick to that time frame so the people in this city can see some lights.

BOARD MEMBER EINHEUSER: I would suggest no later than our next meeting.

THE CHAIR: So within two weeks the RFP language will have to be approved and put out on the street, and I believe Attorney Allen has the capacity to help us get that out on the street and posted properly in accordance with all public rules and laws.

I would ask that all Board Members take a minute and read through the documentation, and by next Wednesday, if you have any comments, please forward them to Board Member Einheuser. And we want to give it to our attorney.

-Discussion regarding the next scheduled meeting-

THE CHAIR: Our next regular meeting is week-after-next, the 10th of April. So I'm asking that by the 3rd of April, for this Board to read through the RFP, make your comments and submit them to Board Member Einheuser or myself, and by next Wednesday, April 3rd, our goal is to have the RFP out on the street.

-Concurrence by the Board-

THE CHAIR: Excellent.

-Discussion off-the-record concerning further action to be taken in this matter--

-Back-on-the-record-

- Board Member Einheuser brought forth a motion to retain the current At-will Terms and Conditions outlined in the Response of the RFP, (reminding Board Members that this is an At-will arrangement) whereby if the Board felt it needed to make a change in the future because it was not getting anything after a minimum period of time or any length of time, it could so act.

THE CHAIR: I heard the motion.
Do I hear "seconded?"

BOARD MEMBER DAVIS: Seconded.
THE CHAIR: Properly moved and seconded. Any discussion?

BOARD MEMBER EINHEUSER: Maybe if we could add, and/or authorize me to sign a Letter of Understanding, and in that Letter of Understanding there will be an agreement and/or fee structure.

THE CHAIR: And/and I would assume the Board's Secretary can sign that kind of document?

BOARD MEMBER EINHEUSER: Yes.
BOARD MEMBER DAVIS: We'll go along with that, but within the next couple of days, we'll need to formalize that.

-Off record discussion-

THE CHAIR: It's been properly moved and seconded, that -- the law firm of Allen and Associates.
ATTORNEY ALLEN: Allen Law Group.
THE CHAIR: Allen Law Group, PC.

A call for the vote:

THE CHAIR: All in favor?

BOARD MEMBER DAVIS: Aye.

BOARD MEMBER BEATTY: Aye.

BOARD MEMBER DARGIN: Aye.

THE CHAIR: Oppose?

Motion carried.

Approved

B. BUDGET FOR THE AUTHORITY OPERATIONS & BANK ACCOUNTS.

Board Member Einheuser informed The Chair that a meeting has been tentatively scheduled for Thursday, March 28th, 2013 @ 11:00 a.m. with Mr. Martin. Board Members Davis and Einheuser will attend.

VII. OTHER ITEMS FOR BOARD DISCUSSION

-Discussion-off-record concerning Berg Muirhead-

THE CHAIR: No matter who we choose, is it the retainer kind of process that we
would prefer to go with, a finite list of things in that retainer?

BOARD MEMBER EINHEUSER: Two issues: Who are we working with and how much is it going to cost? Everything's negotiable.

-Discussion off record-

THE CHAIR: An annual contract beginning April 1st, with a 30-day out clause by either party.

BOARD MEMBER EINHEUSER: And we would retain the logo and/or website.

-Discussion-off-record-

-Back-on-the-record-

THE CHAIR: So here's what my urgency is: If we wait until next week to make a determination, we'll probably need to have a formal meeting in order to make that determination final. Our next regularly scheduled meeting is the 10th of April. By the time you get a contract or an intermediary agreement set up, so they can begin to work, you're at the 17th of April. In order to have new/ newly input for whatever plan we do, we need to have those three new meetings through April. And by the way, it does take time to ramp up community organizations.

We're going to leave the RFP out on the street for the Project Manager for at least two, three weeks, to give everybody an opportunity to bid, but when that RFP for the Project Manager is done, I would hope that we would've concluded seven quick community meetings or three quick community meetings, or something that allows people to move forward. I'm worried about waiting another two weeks to make a determination.

BOARD MEMBER BEATTY: I don't think we have to wait two weeks. What if we say by Monday.

The chair: Can we do that?
BOARD MEMBER DAVIS: No.

-laughter-

-Discussion off the record-

MR. THOMAS: Should we move forward to entertain appointing a two-person committee to negotiate with Berg Muirhead, and authorize them based on the satisfactory conclusions of those negotiations?

ATTORNEY LIPSCOMB: You can take a vote. it's an approval of a contract at a certain amount, and as long as they're willing to –(interruption)

MR. THOMAS: More or less.

ATTORNEY LIPSCOMB: More or less. That's correct.

BOARD MEMBER/MR. DAVIS: Are you sure we have to have a meeting next week?

THE CHAIR: I was about to say, this really gets us to the point of: Do we want a meeting next week? If we have a meeting next week, we have it on the 3RD. It is Easter week, but I'm here. I'd be willing to meet. We have this room every Wednesday anyway. Let's meet, and we may be able to get the legal matters worked out. We can get the RFP finalized. And over the next couple days we're getting a lawyer, and you may have some understanding of the Executive Director and where we are with that.

And Mr. Dargin, we do want to be respectful of your wishes, to kind of have a little more time to review, but I just don't want them all this week.

BOARD MEMBER/MR. EINHEUSER: Madam Chair, I move that we have a Special Meeting next Wednesday.
BOARD MEMBER BEATTY: For one order of business?
THE CHAIR: Or two or three.

-Laughter-

BOARD MEMBER/MR. EINHEUSER: Would it be better if we met at 4:00 instead of five?
BOARD MEMBER BEATTY: We don't know about Council and where they are.
BOARD MEMBER EINHEUSER: That's what I was going to say.

-City-Council website to be visited prior to confirmation of April 3rd meeting-

THE CHAIR: I'll entertain the motion for the two-person committee. It will be the two of us that worked before, if that's okay. And we'll have a recommendation ready to move forward

THE CHAIR: And Board Member Dargin, can you conclude by Monday?
BOARD MEMBER DARGIN: (No verbal response)

THE CHAIR: Is there anything else before we –(interruption)-
MR. EINHEUSER: The first motion was: Are we going to have a Special Meeting?

Call for the question.
THE CHAIR: Is there a seconded?

MR. EINSHEUSER: Seconded.

Call for the vote:

THE CHAIR: All those in favor of having a Special Meeting next week?
BOARD MEMBER DAVIS: Aye
BOARD MEMBER EINSHEUSER: Aye.
BOARD MEMBER BEATTY: Aye.
BOARD MEMBER DARGIN: Aye.

THE CHAIR: Opposed?
Hearing none, motion carries

Approved

BOARD MEMBER EINSHEUSER: I move that Madam Chair and Vice-Chair, the committee of two, be authorized to negotiate with Berg Muirhead in regards to those specific terms and conditions that we present to them.

-Discussion off the record-

THE CHAIR: We can negotiate with more than one. How's that?
BOARD MEMBER EINHEUSER: Sure. Because we're going to have to approve it at our meeting.

THE CHAIR: Yes. But Board Member Dargin wants to make sure he has done due diligence. Board Member Dargin, you wanted a few more days to review?

BOARD MEMBER DARGIN: That's what I was thinking about. I just wanted a little time to do that.

-Off-the-record-discussion--

VIII. OPEN DISCUSSION

REQUEST FOR WEBSITE ADDRESS

- Mr. Michael Armstead came forward and asked for the Authority's website address, to which The Chair responded: publiclightingauthority@Gmail.com
- Having no further questions of the Board, Mr. Armstead excused himself from the meeting.

-Whereupon departure of Mr. Armstead-

-Whereupon Ms. Katrese Robinson, a resident of the City of Detroit, came forth to Council table-

THE CHAIR: Give your name to the stenographer. You do not have to give your address. What City you're from is important for us to know.

MS. ROBINSON: And thank you. My name is Katrese Robinson, President of Midwest City Council Block Club. We're located in the Grand River – Livernois area, all the way to Warren and Livernois. I just have a couple questions.

Question No. 1: I was here at your very first meeting . And by just coming in, I understand that you've not established your By-Laws just yet, but I just wanted to know: They're talking about having the community meeting -- meeting in the community -- and as block club president, what we're trying to do is establish a business -community relationship. We've already established our first meeting. We're having our second meeting April 17th. And with you coming out into the community, we want to have you involved in our relationship so that we'll know exactly where the lights are going to go on in that area, and that way the citizens of that community will be able to adjust and know what lights will be going on in their area and give their input at the community meeting.

Question No. 2: And I'm not sure exactly, but would you be doing your meeting in District 1? So like you have one for District 1, District 2, and so on.

Question No.3: And how often would you be trying to hold these meetings, in order to get them in by the date you're trying to establish your foundation? You know what I'm saying?

Question No.4: Do you mean two meetings a week?

BOARD MEMBER BEATTY: Your question is no more confusing than the questions we ask ourselves.

-Laughter-

MS.ROBINSON: We just had our block club meeting Sunday and the next one will be on the 28th, and I'm sure they would like to be involved.

BOARD MEMBER EINHEUSER: Why not send us an email?

THE CHAIR: That's absolutely a correct answer. Board members are available to come out to go to community organizations. Right now there is no phone number for you to call us, so it's publiclightingauthority@gmail.com.

Now as it relates to what we're doing, we don't know how we're going to host these community meetings. It makes an awful lot of sense to keep those in Council districts that we already know or some geographic boundary we already know. But who knows what they'll be. We're going to be relying on a contractor who's going to come in and help us do these meetings, to do our rollout and to get our information in. But that does not preclude Board Members from going to community organizations and speaking. But the structure to get information in to the Public Lighting Authority will be through managed meetings of the Authority out in the community.

BOARD MEMBER DAVIS: At the earlier meetings we'll be asking : Where do you think they should go?

MS. ROBINSON: Right. Because I was going to ask: Had you surveyed these other areas? Because, you see, my main concern is: Since they've closed off the alleys -- most of the alleys have lights -- will you be restoring lights in the alleys? Because they no longer pick up trash in the alleys, they pick it up in the front yards. And that's why I was asking, because citizens are complaining to me that they do not have lights in the back of their homes. And I want to take that information back to them and let them know that maybe they should get floodlights in the back of their homes.

You know what I mean?

THE CHAIR: All of those kinds of things we will be getting input from the community when we go. Do we know what we're doing with alleys today? No, we don't.

But through the process of listening to neighbors, listening to neighborhoods,-- understanding the feasibility of a dollar, we have to live with it. Because 160 million sounds like a lot of money, but it's a finite set of money, and there's a finite number of lights that are being repaired and restored and maintained by the City, long-term, 460 million, plus whatever they're going to pay for the electricity, and that's a whole different issue. So we have to be very judicious about how, what and where. But we can't say, "without a shadow of a doubt," every alley today. So that's why we're getting the input, and it will be in a very structured setting. I can tell you that we will get input from all of the sectors.

MS. ROBINSON: My last question.

Question No. 5: I noticed down Tireman, in front of the Unity Baptist Church, between Wyoming and Livernois, that they have the new florescent lights and I noticed how much brighter that strip-of- the-street is. Is that the lighting that will be going into the new structures?

THE CHAIR: We have not made a determination for sure as to what types of technology will be used in these neighborhoods. There are a number of options , including LED, infra-red --

BOARD MEMBER EINHEUSER: " Induction."

THE CHAIR: Induction. I'm sorry. So there are a number of technologies. We may even look at solar/sola., and honestly and truly, I doubt, very seriously, whether we'll get very far with solar, because we don't have a whole lot of sun around here. But we'll be looking at all those kinds of technologies. And our Project Manager that we'll be hiring will help us get through that process.

So Mr. Taylor works for the City and has been the one sharing a lot of this process. Do you know of Community Baptist on Tireman and what that is?

MR. TAYLOR: I don't know specifically, but I believe Mr. Tenney might know.

THE CHAIR: Mr. Tenney is also the Director of Public Lighting for the City.

So, right now, Mr. Tenney, do you know what's on Tireman near Unity Baptist?

MR. TENNY: I don't know. I guess it's probably LED.
MR. THOMAS: Does it come straight down in uniform or does it spread out like this?
MS. ROBINSON: It comes straight down.
MR. THOMAS: It's LED lights.

THE CHAIR: Tireman between?
MS. ROBINSON: Livernois and Wyoming.

THE CHAIR: I am actually going over there to a meeting on Friday. Maybe I'll go over there later in the day so I can see it. I've been trying to see the light in front of the City County Building, and it has been changed to LED; and interesting enough, when I came by their the other night, Mr. Tenney, it was off.

-Laughter-

MS. ROBINSON: Question No. 6: Will your records be public?
THE CHAIR: Mandatory. Required by law.
MS. ROBINSON: That's what I thought.

I'd also like to invite you to the next meeting, April 28th. The address is 6495 Cicotte Street, Warren & Livernois area. Thank you for your time.

-Whereupon Ms. Robinson departed meeting-

-Off-the-record-discussion regarding attending upcoming City-Council Meeting on Tuesday, April 2, 2013-

THE CHAIR: So I'll let them know that we will be there.

IX ADJOURNMENT

There being no further agenda items to discuss, The Chair called for a motion to adjourn today's meeting.

THE CHAIR: Thank you very much. Motion to Adjourn?
BOARD MEMBER EINHEUSER: Support.
BOARD MEMBER DAVIS: Aye.
BOARD MEMBER DARGIS: Aye.

Meeting Adjourned @7:30 p.m.