## DETROIT PUBLIC LIGHTING AUTHORITY

Α 3	SPECIAL CALLED MEETING	i
	MINUTES	Time: 5:10
p.m.		
WE	EDNESDAY – APRIL 17, 20	13
		/
The newly-formed (5-pe	rson) Detroit Public Ligh	ting Authority
(hereinafter referred to	as "The Authority) held	a Special Called Mee
on Wednesday, April 17 <sup>1</sup>	<sup>th</sup> , 2013 at the Coleman A	A. Young Municipal
Center, located at 2 Wo	odward Avenue in Suite	1340, (Detroit City-
Council Chambers) Detro	oit, Michigan 48226.	
PRESENT: <u>DETROIT PUB</u>	LIC LIGHTING AUTHORITY	BOARD MEMBERS
Maureen Stap	oleton, Marvin Beatty, J	ohn Davis,
Chairpers	on Vice-C	Chair Treasurer
Cedric Dargin	, Michael Einheus	er,
<u> </u>	Advisor Secretary	·
MANOR'S OFFICE	ALLEN LAW	GROUP
MAYOR'S OFFICE	Pan Lincoomh E	
Beau Thomas,	Ron Lipscomb, Es	sq.
·	Legal Counsel	•
Beau Thomas,	Legal Counsel	sq. lic Lighting Authority
Beau Thomas, Legal Advisor	Legal Counsel	•
Beau Thomas,	Legal Counsel	lic Lighting Authority

1		age 1 of	22
2	Reporter-of-Minutes: Madelyn S. Hurt		
3	<u>INDEX PAGE</u>		
4			
5	1 <sup>ST</sup> CALL-TO-ORDER — The Chair was not present		
6	3		
7			
8	APPROVAL OF MINUTES – Minutes Awaiting Approval		3
9			
10	PUBLIC DISCUSSION	3	
11	Re: Ken Shapiro — RFQ		
12	(Recessed until The Chair's arrival)		
13	2 <sup>nd</sup> CALL-TO-ORDER — The Chair was present		4
14	ROLL CALL	4	
15			
16	NEW BUSINESS	4	
17	A. COMMUNICATION CONTRACT		
18	ROLE OF THE DETROIT PUBLIC LIGHTING AUTHORITY	(DPLA)	4
19			
20	BERG MUIRHEAD & ASSOCIATES - Discussion		5
21	General Overview of how Berg Muirhead Works		
22	5		
23	Community Meetings Discussed w/Ms. Muirhead		8
24	COLLATERAL		
25	Neighborhood-to-Neighborhood		
26	District-to-District		
27			
28	NEXT STEPS		12
29	Brought Forth by The Chair		
30	NOTIFICATION OF JUNE 1 <sup>ST</sup> Incapacitation		
31			
32	OLD BUSINESS		
33	A. ARTICLES OF INCORPORATION		14
34			
35	EMERGENCY MANAGER – UPDATE		14
36	COMMUNICATION FROM KENNETH BUCKFIRE		

1	<u>PUBLIC</u>	COMMENT – CONTINUED 16	5
2	Mr. Kenneth Shapiro		
3	Mr. Brooks 20		
4	TIME	LINE OF RFQ Page 2 of 22	
5	DETRO	IT PUBLIC LIGHTING AUTHORITY WEDNESDAY – APRIL 17, 201	.3
6			
7	I. <u>C</u>	ALL TO ORDER	
8	•	There being a quorum present, Vice-Chair Beatty called the	
9		Special called Meeting of The Authority to order at 5:10 p.m.	
10	•	Vice-Chair Beatty proceeded with Public Discussion during The	
11		Chair's absence.	
12			
13	II. <u>A</u>	PPROVAL OF MINUTES MINUTES AWAITING APPROVAL	
14	•	Regular Meeting (Minutes of March 27, 2013)	
15	•	Regular Meeting (Minutes of April 03, 2013)	
16	•	Regular Meeting (Minutes of April 10, 2013)	
17	•	A Special Called Meeting (Minutes of April 17, 2013)	
18			
19	111.	PUBLIC DISCUSSION	
20	•	Vice Chair Beatty announced that Public Discussion would go	
21		forward at this time.	
22	•	VICE-CHAIR BEATTY: Is there anyone that would like to speak	to
23		the Board?	
24			
25		-Whereupon Mr. Kenneth Shapiro came	
26		forward-	
27			
28		MR. SHAPERO: Is it appropriate to discuss the RFQ?	
29			
30		VICE CHAIR BEATTY: It would be; however, I would prefer to	)
31		wait for the others to arrive, so that we can discuss it all at	
32		one time, versus a reiteration of same. Let's just hold off o	n
33		that for now.	
34			
35		Mr. Shapiro: That's fine.	
36			

1	-Whereupon Mr. Shapiro returned to public
2	seating-
3	
4	-There being no further Public Comments at this
5	time,
6	Vice Chair Beatty informed everyone that a brief
7	recess
8	would be taken
9	-Full Board Concurrence-
10	
11	Page 3 of 22
12	DETROIT PUBLIC LIGHTING AUTHORITY WEDNESDAY – APRIL 17,
13	2013
14 15	-Whereupon a brief recess was taken-
15 16	-Whereupon a brief recess was taken- -The Special called Meeting reconvened @5:15 p.m
16 17	-The Chair was present-
18	-The Chair was present-
19	I. CALL TO ORDER
20	<ul> <li>There being a full Board present, The Chair called the Special</li> </ul>
21	called Meeting of The Authority to order at 5:15 p.m
22	canca meeting of the Authority to order at 3.13 pin
23	-The Chair apologized for her late arrival, followed
24	by
25	the meeting proceeding forthwith as follows-
26	
27	THE CHAIR: I think it's appropriate for us to take the roll call.
28	Vice Chair, would you take the roll call?
29	VICE CHAIR BEATTY: Yes, Madam Chair.
30	
31	II. ROLL CALL
32	<ul> <li>Board Members Maureen Stapleton, John Davis, Michael</li> </ul>
33	Einheuser, and Cedric Dargin acknowledged their presence,
34	followed by Vice Chair Beatty acknowledging same. There being
35	a full Board present, the meeting proceeded as follows:
36	
37	III. <u>NEW BUSINESS</u>

A. COMMUNICATION CONTRACT – UPDATE 1 2 THE CHAIR: We had a presentation and/or a discussion today 3 with the contractor that we had hoped to enter into a 4 contract with for our communications messaging with the 5 community. 6 7 ROLE OF THE DETROIT PUBLIC LIGHTING AUTHORITY(DPLA) 8 THE CHAIR: For those of the public that are in attendance 9 here today, it is so incredibly important to us that you are 10 clear on the role of the Detroit Public Lighting Authority, as 11 well as allowing us and helping us to create an environment 12 where the community feels that they are a part of this 13 14 Page 4 of 22 15 DETROIT PUBLIC LIGHTING AUTHORITY WEDNESDAY - APRIL 17, 16 2013 17 18 19 process. And so with that, I'd like to call to the table those people 20 who are here representing Berg Muirhead and thank them for 21 coming back before 22 us to have this discussion/presentation. 23 24 Before proceeding with their discussion/presentation, 25 The Chair requested that each person identify 26 themselves for the record. In compliance with the 27 Board's request, identification went forth as follows: 28 29 MS. MUIRHEAD: Georgella Muirhead, President of Berg Muirhead & 30 Associates. 31 MS. WILSON: Crystal Wilson, Senior Accountant/Purchasing. 32 MS. MUIRHEAD: Peter Van Dyke, Partner. 33 34 -Document distributed to each Board Member 35 by Peter Van Dyke-36

1	<ul> <li>Explanation of document by Ms. Muirhead.</li> </ul>
2	CENERAL OVERVIEW OF HOW REDC MURLEAR WORKS
3	GENERAL OVERVIEW OF HOW BERG MUIRHEAD WORKS
4	<ul> <li>Ms. Muirhead explained their five-step process consisting of:</li> </ul>
5	
6	<ol> <li>Understanding the organization.</li> </ol>
7	
8 9	What is different between the new organization and the department?
10	What is The Authority's role?
11	What does The Authority need to convey to the people
12	who take
13	your services?
14	Are the lighting fixtures going to change?
15	Who's doing the repairs?
16	
17	
18 19 20	Page 5 of 22 DETROIT PUBLIC LIGHTING AUTHORITY WEDNESDAY – APRIL 17, 2013
21 22 23 24 25 26	The more that Berg Muirhead knows about an organization, the more effective they can be in putting together a plan, so stated Ms. Muirhead.
_	2. A Plan can be used in two ways:
- <i>.</i> 28	To communicate what residents, businesses, and
-9 29	others need to know about your organization, and:
30	construction and a construction, and
31	To anticipate what kind of pushback(s) there might
32	be, because things that initially seem unimportant to
33	communicate by some, other audiences may find a
34	need for that communication.
35	

Ms. Muirhead gave an example, whereby she focused on the vast 1 differences between residential users and businesses. For 2 example: 3 4 What messages might be different? 5 How we may call in concerns about lighting 6 or how those concerns are addressed? 7 8 All of those things we need to know. 9 10 Once we felt they understood the organization, they would come 11 back, and at the same time they would also look at where they saw 12 both internal and external communication. 13 14 **GENERAL OVERVIEW - continued** 15 Internal Communication might be to employees or those that are 16 work, but it might also be to groups and agencies doing the 17 and elected officials that may be close to your operations that 18 may have a different perspective for things, explained in more 19 depth than what you're likely to do with your external audit. 20 And they, (Berg Muirhead) want to understand that as well. 21 22 23 Page 6 of 22 24 **DETROIT PUBLIC LIGHTING AUTHORITY** WEDNESDAY - APRIL 17, 25 2013 26 27 28 3. They would then develop a plan that they would present to 29 The Authority. The plan would give The Authority 30 everything from what they think the key message is to be 31 as to: 32 33 What kind of techniques we're facing, utilized to 34 deliver 35 those messages? 36

1	What the timeline might be for rolling out the
2	campaign?
3	➢ How long a campaign might be?
4	And once you've done your initial announcement,
5	where you would go from there?
6	
7	All of those kinds of things.
8	
9	Ms. Muirhead stated that they would also come back, very
10	specifically, with whatever task needed to accomplish these things.
11	She expressed that if they are saying that they need to make a
12	public announcement, maybe a press conference that they'd want
13	to do in July, then they would have step-by-step plans as to:
14	
15	What things need to happen?
16	
17	When they need to happen by or in order to be
18	prepared to make that announcement in July?
19	From that point, things are going to back-up
20	that kind of thing.
21	
22	If you're going to have publications? All of those
23	sort of things.
24	
25	4. MS. MUIRHEAD: And finally, we would like to have an
26	agreement as to how you would determine our success. So
27	we would agree on some things. It could be a matrix to help
28	us determine that. Media coverage is one of those things
29	that you can use.
30	Page 7 of 22
31	
32	DETROIT PUBLIC LIGHTING AUTHORITY WEDNESDAY - APRIL 17, 2013
33	
2.4	• Another might have Do the residents understand what
34	<ul> <li>Another might be: Do the residents understand what</li> </ul>
35	the messages are that we're conveying and are they
36	satisfied with the information they've received?

1	Whatever you think are reasonable milestones that we can gage
2	and
3	determine a success level, those are the things we would agree
4	upon
5	early on, so that we know where we're going and you know how
6	we're going.
7	
8	So that's kind of a general overview of how we work.
9	And wo'll be hanny to answer any questions, in more detail, if you
10	And we'll be happy to answer any questions, in more detail, if you have
11	
12	any.
13 14	THE CHAIR: I think for me, that process is just fine. I think Steps 1,
15	2, 3 are going to be on one of the biggest fast-tracks ever known to
16	mankind.
17	mankina.
18	COMMUNITY MEETINGS
19	THE CHAIR: I know we have talked about the need to have some
20	community meetings very quickly, and I'm wondering: Do you see
21	that happening in conjunction with or while we're completing Steps
22	1, 2. 3?
23	
24	MS. MUIRHEAD: Well, again I think that would depend on what we
25	find out. For example:
26	<ul> <li>Do you want community meetings to alert the public</li> </ul>
27	early-on what the processes might be and get their
28	input, or
29	<ul> <li>Do you want to do community meetings to tell them</li> </ul>
30	what the process is and the timeline in terms of how
31	things are going to be engaged in?
32	
33	So we don't know that now, right?
34	Page 8 of 22
35	
36	DETROIT PUBLIC LIGHTING AUTHORITY WEDNESDAY – APRIL 17,
37	2013

 But whatever you feel or wherever you jointly determine those items should

be placed, we've had quite-a-bit of experience in pulling those types of things together very quickly, if we need to. But even who we're talking to would be determined by who the audiences are and what we're trying to do. For example, I mentioned the business community as being one of the targeted audiences. That communication might be slightly different. It might be like a community meeting, it might also be more like a forum. So we would have to try to figure out what worked best for those targeted audiences.

Another thing that we sort of talked about internally would be how this process would go out.

- Would it be done in zones or something, so that you're talking to just a portion of the community at a time? If that's the case, then how do we do these community meetings?
- Or we might do big ones initially and then go to smaller communication tactics, or just all over the City at the same time?

That might utilize a different approach.

So in answer to your question, I think going through 1, 2 and 3, very quickly, and developing a plan, we can give you very specific recommendations of how we think that should be. We're well aware that that's an important piece.

- The Chair, speaking on behalf of The Authority, emphasized the following three-part process:
- To use Council districts as a beginning.

• Get input.

DETROIT PUBLIC LIGHTING AUTHORITY 2013

Page 9 of 22 WEDNESDAY APRIL 17,

 Tell them what's happening and how to educate the community all at the same time without making, quite frankly, early commitments.

 The Chair further stated that the meetings would be done with the hopes of having input as a final footprint/plan which thereafter could possibly be implemented. And additionally, that it's not unreasonable, in the future, to go back and report how the information was indeed used.

 The Chair acknowledged that The Authority would be needing help in coordination of future community meetings

MS. MUIRHEAD: Just with that exact bit of information I think -- and I think my colleagues would agree-- that we probably would be willing to recommend a global announcement as to:

What your goals are.

What's happening,What's going to be happening.

And when it's announced, then we'll be talking to areas of the City along those zonings, and that would be very specific:

 Identify where we're starting and then making them aware of those meetings in their particular zone, which would be a much smaller tactic.

1 2 3 4 5 6	<ul> <li>It might be everything from fliers in the neighborhood to door-to-door drops, mailings just that district inviting them to a meeting or whatever the case might be.</li> <li>But what we would do is come back with a plan that would say:</li> </ul>
	but what we would do is come back with a plan that would say.
7 8 9 10	Page 10 of 22 DETROIT PUBLIC LIGHTING AUTHORITY WEDNESDAY – APRIL 17, 2013
12	We'd recommend on this day a virtual global announcement
13	
14	We will do meetings like this at these different locations.
15	That sort of thing with the very specific steps.
16	
17	Again, in terms of "collateral," we're looking at two things:
18	
19	1. When we announce it locally, we need some collateral pieces
20	that
21	explain it to core audiences very vastly; primarily the media
22	and
23	any other major groups and organizations we might want to
24	communicate with at that time.
25	
26	<ol><li>And then, when we're talking "district-to-district," there may</li></ol>
27	be
28	more detailed information that we're using to communicate
29	to
30	them.
31	
32	But we did a plan very similar – it sounds like it would be very
33	similar to the kinds of needs that you're looking at, for the Water
34	Meter Project, which did
35	a lot of the same things that you're looking at. Talking to
36	everybody globally about what the plan was; and then as they

1	decided to go neighborhood-to-neighborhood, then you talked very
2	specifically to compare that
3	neighborhood and those conversations and that kind of thing.
4	DOADD MEMBER DAVIG But when we are watch hand and the
5	BOARD MEMBER DAVIS: But when we go neighborhood-to-
6	neighborhood initially, we're still going to be talking to the
7	residents – high level but l
8	don't think we'll be ready to announce exactly what's going to
9	happen in
10	those meetings.
11	
12	MS. MUIRHEAD: And then there's another challenge that will be
13	interesting
14	for us to figure out how to deal with it; and that is, I don't recall
15	where Public Lighting has really talked directly to residents, like
16	Water or the other utilities have. So there's going to be some
17	education that will have to happen, so that when they get these
18	invitations to come talk, they sort out the next step.
19	Dog 11 of 22
20	Page 11 of 22
22 23	DETROIT PUBLIC LIGHTING AUTHORITY WEDNESDAY - APRIL 17, 2013
22 23 24	,
22 23 24 25 26	VICE CHAIR BEATTY: It might be helpful, Madam Chair, if she is
21 22 23 24 25 26 27	VICE CHAIR BEATTY: It might be helpful, Madam Chair, if she is given a
22 23 24 25 26 27 28	VICE CHAIR BEATTY: It might be helpful, Madam Chair, if she is given a copy of the Act, and read through that so you can get some
22 23 24 25 26 27 28	VICE CHAIR BEATTY: It might be helpful, Madam Chair, if she is given a copy of the Act, and read through that so you can get some understanding of what The Authority is. There are a number of
222 233 224 225 226 227 228 229	VICE CHAIR BEATTY: It might be helpful, Madam Chair, if she is given a copy of the Act, and read through that so you can get some understanding of what The Authority is. There are a number of things that
222 223 224 225 226 227 228 229 330	VICE CHAIR BEATTY: It might be helpful, Madam Chair, if she is given a copy of the Act, and read through that so you can get some understanding of what The Authority is. There are a number of
222 233 224 225 226 227 228 229	VICE CHAIR BEATTY: It might be helpful, Madam Chair, if she is given a copy of the Act, and read through that so you can get some understanding of what The Authority is. There are a number of things that do stand in the way of us really getting engaged, and that is the fact that
222 233 224 225 226 227 228 229 330 331	VICE CHAIR BEATTY: It might be helpful, Madam Chair, if she is given a copy of the Act, and read through that so you can get some understanding of what The Authority is. There are a number of things that do stand in the way of us really getting engaged, and that is the
222 233 224 225 226 227 228 229 330 331 332	VICE CHAIR BEATTY: It might be helpful, Madam Chair, if she is given a copy of the Act, and read through that so you can get some understanding of what The Authority is. There are a number of things that do stand in the way of us really getting engaged, and that is the fact that

NEXT STEPS OR THOUGHTS
<ul> <li>The Chair, after hearing no further thoughts or next steps,</li> </ul>
brought forth the following commentary:
THE CHAIR: I certainly know that Berg Muirhead has come today
with
a document, and we will have our attorney look at, and we will
be prepared to sign it as soon as they deem it appropriate.
And then either Board Member Beatty or I will get in touch with
you
to try and schedule a Planning Meeting. And because of the
unfortunate timing of the law and what we're up against in terms
of trying to get some things done, hopefully by the complete
summer and into the Fall, there's just really an impact of time.
And so we look forward to working with you and we're
very excited about this process.
There's only one other requirement.
I'm asing to be off of my foot for a sound months starting
I'm going to be off of my feet for a couple months starting June 1 <sup>st</sup> ,
·
and so I'd love to have something that all of these people can attend, some or all.
-Off the record discussion-
-OII the record discussion-
Page 12 of 22
DETROIT PUBLIC LIGHTING AUTHORITY WEDNESDAY – APRIL 17,
2013
So thank you. Thank you for coming in. We appreciate you as we
appreciate your discussion, and it does give us some thoughts as to
how
we should take these next steps, the order of things. And you will
hear
from us in the next day or so.
from us in the next day or so.

1	
2	VICE CHAIR BEATTY: And we'll get you a copy of the Act so that you
3	can look at it.
4	
5	But you also may want to begin to think about the website,
6	because that's going to be an important part of our communication
7	tools. So you might want to start thinking about how we might get
8	to a place where we can get a website together and up-and-running
9	very soon.
10	
11	THE CHAIR: Because there is a requirement in law about posting
12	certain
13	things related to this Authority. One of our board members
14	created — got
15	a URL — interruption.
16	
17	BOARD MEMBER EINHEUSER: Very crude.
18	THE CHAIR: We have something, but we really need to consider
19	that.
20	
21	MS. WILSON: Do you guys already have a domain name?
22	THE CHAIR: Yes. Publiclightingauthority.com
23	
24	-discussion off the record-
25	WOT OUALD DEATTY OF L. V.
26	VICE CHAIR BEATTY: So let's just start thinking about how do we
27	get to that next phase. And at some point soon, we'll hit this
28	ground running. We'll be ready to go.
29	NAC NALIDITAD. Fine All wight And thoulever
30	MS. MUIRHEAD: Fine. All right. And thank you.
31	THE CHAIR: Thank you, and thank you.
32	MR. VAN DYKE: It's been a pleasure.
33	-Whereupon all parties from the agency
34 35	Page 13 of 22
36	DETROIT PUBLIC LIGHTING AUTHORITY WEDNESDAY – APRIL 17,
37	2013
<i>J</i> ,	

1 2		of Berg Muirhead & Associates departed
3		the meeting @5:35 p.m
4		
5	THE	CHAIR: The next item on the agenda is the Articles of
6	Incorpora	tion
7		
8	IV. <u>O</u>	LD BUSINESS
9		
10		A. ARTICLES OF INCORPORATION
11		and the same to th
12	•	On April 10 <sup>th</sup> , 2013 the Board ratified, by way of resolution,
13		
14	NA: ala	of their past activities to date, in hopes that the State of
15	Mich	would have already done what it needed to do. The State has
16 17		so complied.
18		30 complica.
19	•	The Board is in receipt of The (City) Clerk's stamped
20		documentation
21		verifying the date of "April 5 <sup>th</sup> , 2013" as being the date The
22		Authority's Articles of Incorporation received The City Clerk's
23		stamped recognition.
24		
25	•	The Board is also in receipt of an email from the State of
26		Michigan, Office of the Great Seal, verifying the date of "April
27		5 <sup>th</sup> , 2013" as being the date The Authority's Articles of
28		Incorporation received the State of Michigan's stamped
29		recognition. Official documentation anticipated shortly.
30		THE CHAIR. And so we are at least next that as a consern
31		THE CHAIR: And so we are at least past that as a concern
32		and as a point-of-issue.
33 34	\/ NF\//	BUSINESS
35	V . <u> V ⊏ V V</u>	A. UPDATE – EMERGENCY MANAGER
36		

1 2	<ul> <li>As of today, The Chair has received no communication from the</li> </ul>
3	City of Detroit's newly-seated Emergency Financial Manager.
4	city of betroit 3 newly seated Emergency i maneral manager.
5	
6	
7	Page 14 of 22
8	DETRIT-PUBLIC LIGHTING AUTHORITY WEDNESDAY – APRIL 17, 2013
	WESTERS FIGURE AS THE WESTERS AND THE 17, 2015
9 10	
11	<ul> <li>Attorney Kenneth (Ken) Buckfire, with the law firm of</li> </ul>
12	Miller/Buckfire, recently contacted The Chair via telephone.
13	The Chair informed all present that she was unable to refer to
14	previous notes taken in this matter, due to today's
15	emergency, but proceeded
16	with her recollection:
17	
18	Attorney Buckfire spoke about the possibility of the law
19	firm of Miller/Buckfire rendering assistance to The Authority
20	in obtaining "much needed" funds, and/or "seed money," in
21	order to accomplish previously assigned tasks.
22	
23	The Chair briefly commented on her belief, that the
24	following firms are currently partaking in an analysis of the
25	City of Detroit:
26	<ol> <li>Miller/Buckfire</li> </ol>
27	2. Ernst & Young
28	3. Conway Mckenzie
29	The Chair emphasized that Miller/ Buckfire did a year's study
30	of all expenditure-related issues, and are currently assisting
31	the City of Detroit's newly-seated Emergency Financial
32	Manager in
33	"clearing-a-path" that at present seems to be bogged down.
34	
35	Attorney Buckfire has assured The Chair that if she sends the
36	exact information to him that was previously sent to
37	Emergency Financial Manager Kevin Orr, that he would be in

1 2 3		contact with her as early as tomorrow, April 18 <sup>th</sup> , but will not be returning to Detroit until Wednesday or Thursday of next week.
4 5 6 7 8		The Chair also made known to Attorney Buckfire, that The Authority had previously requested the sum of \$2,000,000.00 up front from Detroit City-Council, along with her subsequent request to Emergency Financial Manager Kevin Orr.
9 10		Page 15 of 22
11 12 13 14	DETROIT 2013	PUBLIC LIGHTING AUTHORITY WEDNESDAY – APRIL 17,
15		
16		THE CHAIR: And so we are, I guess, one step closer in that
17		process.
18	•	• Chairperson Stapleton, Vice Chair Beatty and The Authority's
19 20		Counsel, Attorney Floyd Allen will be meeting with Tom
21		Saxton, and company, from the Governor's Office, on Friday,
22		April 19 <sup>th</sup> , 2013.
23		
24		THE CHAIR: And hopefully, again, we may be closer to
25		receiving a
26		check.
27		-off the record discussion-
28 29		THE CHAIR: Any questions?
30		THE CHAIR. Ally questions:
31		There being no questions, the meeting
32		continued as follows: Time: 5:47 p.m.
33		
34	III.	PUBLIC COMMENT - continued
35		-Vice Chair Beatty informed The Chair that
36		Mr. Shapiro wanted to offer comments-
37		

1	THE CHAIR: Mr. Shapiro, would you come forward, please. Tell
2	us your full name and what part of town you're from.
3	Whoroupon Mr. Kon Shaniro camo forward
4 5	-Whereupon Mr. Ken Shapiro came forward and presented the following information-
6	and presented the following information
7	Ken Shapiro,
8	Consulting Engineer & Associates
9	Location: Wyoming and Mac Nichols area
10	Detroit, Michigan
11	Streetlight Design in the City of Detroit: Close to 60 years.
12	
13	Da 46 - 5 22
14 15	Page 16 of 22
15 16 <b>D</b> [	ETROIT PUBLIC LIGHTING AUTHORITY WEDNESDAY – APRIL 17,
	)13
	,13
18 <b></b> 19	
20	THE CHAIR: Yes.
21	
22	MR. SHAPIRO: I was looking at the Request for Qualifications (RFQ)
	at
24	came out this week; and because responses are due next week,
25 26	there's a problem that I see, in a selfish sort-of-a-way.
26 27	PROBLEM#1
28	The RFQ is intentionally vague in terms of what's to be done under
29	it.
30	
31	There is the possibility that this Program Manager in your
32 <b>ne</b>	ext
33	form either could be doing the actual construction documents
34	themselves or it could be done under a separate contract later on.
35	
36	PROBLEM#2

1	And the problem that I have here is: If I team up with someone for
2	the Program Management Department and it turns out that the
3	designs are
4	not done as part of this Program Management, then I'm concluded
5	from
6	bidding on it. Conversely, if I don't team up with a Program
7	Manager and it
8	ends up having a Program Manager for the design, then I'm left out
9	as well.
10	
11	MR. SHAPIRO'S BELIEF
12	So what I believe is that this decision has to be — somebody needs
13	to make
14	up front or you look at it in teams. Either the Program Manager is
15	going to
16 . <del>-</del>	be doing the design work or he's not.
17	THE CHAIR. Co the DED. I not a call about this continue and a call
18	THE CHAIR: So the RFP — I got a call about this earlier today. And
19	thank
20	you for being here tonight to kind of help us talk this through.
21 22	The RFP has categories in:
23	The Kir has categories in.
23	Construction Design
25	Program Management
26	riogram wanagement
- ° 27	Page 17 of 22
28	DETROIT PUBLIC LIGHTING AUTHORITY WEDNESDAY – APRIL 17,
29	2013
30	
31	
32	MR. SHAPIRO: And maybe 1 or 2 or 3 - interruption.
33	
34	THE CHAIR: Right.
35	
36	NUMEROUS COMPANIES AS OPPOSED TO ONE

1	THE CHAIR: And remember when we first as a Board decided that
2	we were going to kind of just separate it out, versus having it all
3	through one company, right? We did that so that we could have ar
4	owner's rep and possibly someone else do the managing of the
5	actual contract. Those that are doing the work.
6	
7	SOLUTION RE DIVISION OF 1 & 2
8	It sounds like we probably should not have or we probably
9	shouldn't have divided One and Two out. We should've kept
10	Design with the Program Management. So we would create teams
l1	and then have these
12	
13	QUESTION: Is that what you're saying?
L4	
15	DISCUSSION ON THE QUESTION:
16	MR. SHAPIRO: Well, I would actually say, right now you could be
L7	doing the design under the auspices of the Program Manager. My
18	personal opinion is that it shouldn't, and there's a couple reasons:
19	
20 21	<ul> <li>The Program Manager could actually let the contract later on</li> </ul>
22	<ul> <li>Detroit's a big city, and there's going to be a lot of design</li> </ul>
23	that's
24	going to have to be done here. And while I certainly would
 25	like to
26	be the only designer doing the whole thing, it probably isn't
-0 27	practical
28	to have one engineer designing the north side of town, east
29	side of
30	town, et cetera.
31	33 m., 33 33 33 3
32	I think in practice, what would make more sense is: You're
33	going to
34	6-···0
35	
36	Page 18 of 22

2	
3	get a Program Manager, he's going to put the program together
4	and then
5	you will let contracts to the actual construction companies, you or
6	the
7	Program Manager.
8	
9	Problem #3:
10	The problem is: If the design is going to be done by the Program
11	Manager,
12	then you start limiting opportunities for more than one firm to
13	participate.
14 15	BOARD MEMBER EINHEUSER: I think it's fair to say we want to fix
16	that.
17	
18	TIMELINE OF RFQ
19	ATTORNEY LIPSCOMB: Now I would say that perhaps the Board
20	would like to recess for a moment. Because I think, based on the
21	timeline of the RFQ, that decision should be made this evening.
22	Perhaps that would be something appropriate for Closed Session.
23	
24	THE CHAIR: Having said that, I would entertain a motion —
25	(interruption)
26	BOARD MEMBER EINHEUSER: Is there any other regular business?
27	
28	THE CHAIR: Do we have any other regular business before the
29	Board?
30	<del>-</del> 1 1 · · · · · · · · · · · · · · · · · ·
31	-There being no further regular business,
32	A Closed Session is requested
33	ATTORNEY LIPSCOMP. So norhans we can go into Closed Session?
34	ATTORNEY LIPSCOMB: So perhaps we can go into Closed Session?
35 36	THE CHAIR: Before going into Closed Session, is there any more
37	public comment, Mr. Shapiro?
57	pasio commency in complication

	MR. SHAPIRO: No.
	THE CHAIR: We'll take additional public comments, if any.
	-Raising of hand by unidentified person-
	Page 19 of 22 ETROIT PUBLIC LIGHTING AUTHORITY WEDNESDAY – APRIL 17, D13
	THE CHAIR: Yes, sir?
	UNIDENTIFIED PERSON: I just wanted to say, when people speak, do they
	give their name and organization, who they represent, so you'll know?
	THE CHAIR: Yes.
	And thank you, Mr. Shapiro. And there probably will be some sort of update that you'll see.
	MR. SHAPIRO: Thank you.
	THE CHAIR: Sir, would you come forward, have a seat at the table,
ar	nd tell
	us your name, neighborhood and your company?
	ANDRE BROOKS
	ANDRE BROOKS, ADE ASSOCIATES, INC.
	ADE ASSOCIATES, INC.
	MR. BROOKS: And pretty much, I'm echoing the same comments
	that Ken had. We're in the same industry, and we'd like to know if
	we can participate on one side of the fence, being the Program
	Manager or the engineering side, so we're not locked, kind of, out.
	That's all I have.

1	THE CHAIR: Mr. Shapiro was talking about the Program
2	Management and Design.
3	
4	MR. BROOK: No. I'm talking about Program Manager or Design.
5	THE CHAIR: Okay. Got it. Thank you so much
6	
7	MR. BROOKS: Thank you.
8	
9	-Whereupon Mr. Brooks excused himself
10	From before the Board-
11	Page 20 of 22
12	DETROIT PUBLIC LIGHTING AUTHORITY WEDNESDAY – APRIL 17, 2013
13	17, 2013
14	
15	THE CHAIR: Any other public comment? Anybody else wishing to
16	speak
17	from the public?
18	-No further speakers-
19	
20	THE CHAIR: Having said that, I will entertain a motion from one of
21	our Board Members.
22	And I believe we have to take roll call prior to going into
23	Closed Session.
24	
25	Board Member Beatty: So moved, Madam Chair.
26	Board Member Davis entered his support for the motion.
27	Board Member Einheuser Seconded the motion
28	
29	THE CHAIR: The motion has been properly Moved, Supported and
30	Seconded.
31	
32	A CALL FOR THE VOTE:
33	THE CHAIR: All in favor?
34	
35	BOARD MEMBER BEATTY: Aye,
36	BOARD MEMBER DAVIS: Aye.
37	BOARD MEMBER DARGIN: Aye.

THE CHAIR: Any opposed?  Motion carries.  **ROLL CALL  **PRICH TO ADJOURNING INTO CLOSED SESSION:  Purpose of a Closed Session and/or Executive Session:  Is to consider information that is exempt from disclosure  by statute.  **Page 21 of 22  DETROIT PUBLIC LIGHTING AUTHORITY WEDNESDAY – APRIL 17,  2013  **THE CHAIR: We thank the public as well as the various firms  for coming in today and expressing your concerns. We so appreciate it. Let me say further, that I think we can resolve some of your concerns, if not all of that issue, this evening.  So  look for an update, and If you have any questions, please contact  us.  **THE CHAIR: For the record, the young lady in the back of the room is my Godchild  **Whereupon the Board's Special called Meeting  was adjourned to convene into Closed Session  @ 6:00 p.m	1	BOARD MEMBER DARGIN: Aye.
**ROLL CALL  * Roll call was taken prior to adjourning the Board's Special called Meeting and convening into Closed Session. All Board Members were present and responded accordingly.  **PRIOR TO ADJOURNING INTO CLOSED SESSION:*  **Purpose of a Closed Session and/or Executive Session:*  Is to consider information that is exempt from disclosure by statute.  **Page 21 of 22**  DETROIT PUBLIC LIGHTING AUTHORITY WEDNESDAY – APRIL 17, 2013  **THE CHAIR: We thank the public as well as the various firms for coming in today and expressing your concerns. We so appreciate it. Let me say further, that I think we can resolve some of your concerns, if not all of that issue, this evening.  **So**  **Indicate: Indicate the public as well as the various firms for coming in today and expressing your concerns. We so appreciate it. Let me say further, that I think we can resolve some of your concerns, if not all of that issue, this evening.  **So**  **Indicate: Indicate the public as well as the various firms for coming in today and expressing your concerns. We so appreciate it. Let me say further, that I think we can resolve some of your concerns, if not all of that issue, this evening.  **So**  **Indicate: Indicate the public as well as the various firms for coming in today and expressing your concerns. We so appreciate it. Let me say further, that I think we can resolve some of your concerns, if not all of that issue, this evening.  **So**  **Indicate: Indicate the public as well as the various firms for coming in today and expressing your concerns. We so appreciate it. Let me say further, that I think we can resolve some of your concerns, if not all of that issue, this evening.  **So**  **Indicate: Indicate the public as well as the various firms for the public as well as the various firms for the public as well as the various firms for the public as well as the various firms for the public as well as the various firms for the public as well as the various firms for the public as well as the various firms for the public as wel	2	THE CHAIR: Any opposed?
**ROLL CALL**  **Roll call was taken prior to adjourning the Board's Special called Meeting and convening into Closed Session. All Board Members were present and responded accordingly.  **PRIOR TO ADJOURNING INTO CLOSED SESSION:*  **Purpose of a Closed Session and/or Executive Session:*  Is to consider information that is exempt from disclosure by statute.  **Page 21 of 22**  DETROIT PUBLIC LIGHTING AUTHORITY WEDNESDAY — APRIL 17, 2013  **THE CHAIR: We thank the public as well as the various firms for coming in today and expressing your concerns. We so appreciate it. Let me say further, that I think we can resolve some of your concerns, if not all of that issue, this evening.  **So**  **Index House To a contact of the contact of th	3	Motion carries.
• Roll call was taken prior to adjourning the Board's Special called Meeting and convening into Closed Session. All Board Members were present and responded accordingly.  PRIOR TO ADJOURNING INTO CLOSED SESSION: Purpose of a Closed Session and/or Executive Session: Is to consider information that is exempt from disclosure by statute.  Page 21 of 22  DETROIT PUBLIC LIGHTING AUTHORITY WEDNESDAY – APRIL 17, 2013  THE CHAIR: We thank the public as well as the various firms for coming in today and expressing your concerns. We so appreciate it. Let me say further, that I think we can resolve some of your concerns, if not all of that issue, this evening.  So look for an update, and If you have any questions, please contact us.  THE CHAIR: For the record, the young lady in the back of the room is my Godchild  -Whereupon the Board's Special called Meeting was adjourned to convene into Closed Session @ 6:00 p.m	4	
called Meeting and convening into Closed Session. All Board Members were present and responded accordingly.  PRIOR TO ADJOURNING INTO CLOSED SESSION: Purpose of a Closed Session and/or Executive Session: Is to consider information that is exempt from disclosure by statute.  Page 21 of 22  DETROIT PUBLIC LIGHTING AUTHORITY WEDNESDAY – APRIL 17, 2013  THE CHAIR: We thank the public as well as the various firms for coming in today and expressing your concerns. We so appreciate it. Let me say further, that I think we can resolve some of your concerns, if not all of that issue, this evening.  So look for an update, and If you have any questions, please contact us.  THE CHAIR: For the record, the young lady in the back of the room is my Godchild  -Whereupon the Board's Special called Meeting was adjourned to convene into Closed Session @ 6:00 p.m	5	ROLL CALL
Members were present and responded accordingly.  PRIOR TO ADJOURNING INTO CLOSED SESSION: Purpose of a Closed Session and/or Executive Session: Is to consider information that is exempt from disclosure by statute.  Page 21 of 22 DETROIT PUBLIC LIGHTING AUTHORITY WEDNESDAY – APRIL 17, 2013  THE CHAIR: We thank the public as well as the various firms for coming in today and expressing your concerns. We so appreciate it. Let me say further, that I think we can resolve some of your concerns, if not all of that issue, this evening.  So look for an update, and If you have any questions, please contact us.  THE CHAIR: For the record, the young lady in the back of the room is my Godchild  -Whereupon the Board's Special called Meeting was adjourned to convene into Closed Session @ 6:00 p.m	6	<ul> <li>Roll call was taken prior to adjourning the Board's Special</li> </ul>
PRIOR TO ADJOURNING INTO CLOSED SESSION: Purpose of a Closed Session and/or Executive Session: Is to consider information that is exempt from disclosure by statute.  Page 21 of 22  DETROIT PUBLIC LIGHTING AUTHORITY WEDNESDAY – APRIL 17, 2013  THE CHAIR: We thank the public as well as the various firms for coming in today and expressing your concerns. We so appreciate it. Let me say further, that I think we can resolve some of your concerns, if not all of that issue, this evening.  So look for an update, and If you have any questions, please contact us.  THE CHAIR: For the record, the young lady in the back of the room is my Godchild  -Whereupon the Board's Special called Meeting was adjourned to convene into Closed Session @ 6:00 p.m	7	called Meeting and convening into Closed Session. All Board
PRIOR TO ADJOURNING INTO CLOSED SESSION: Purpose of a Closed Session and/or Executive Session: Is to consider information that is exempt from disclosure by statute.  Page 21 of 22  DETROIT PUBLIC LIGHTING AUTHORITY WEDNESDAY – APRIL 17, 2013  THE CHAIR: We thank the public as well as the various firms for coming in today and expressing your concerns. We so appreciate it. Let me say further, that I think we can resolve some of your concerns, if not all of that issue, this evening.  So look for an update, and If you have any questions, please contact us.  THE CHAIR: For the record, the young lady in the back of the room is my Godchild  -Whereupon the Board's Special called Meeting was adjourned to convene into Closed Session @ 6:00 p.m	8	Members were present and responded accordingly.
Purpose of a Closed Session and/or Executive Session:  Is to consider information that is exempt from disclosure by statute.  Page 21 of 22  DETROIT PUBLIC LIGHTING AUTHORITY WEDNESDAY – APRIL 17, 2013  THE CHAIR: We thank the public as well as the various firms for coming in today and expressing your concerns. We so appreciate it. Let me say further, that I think we can resolve some of your concerns, if not all of that issue, this evening.  So look for an update, and If you have any questions, please contact us.  THE CHAIR: For the record, the young lady in the back of the room is my Godchild  -Whereupon the Board's Special called Meeting was adjourned to convene into Closed Session @ 6:00 p.m	9	
ls to consider information that is exempt from disclosure by statute.  Page 21 of 22  DETROIT PUBLIC LIGHTING AUTHORITY WEDNESDAY – APRIL 17, 2013  THE CHAIR: We thank the public as well as the various firms for coming in today and expressing your concerns. We so appreciate it. Let me say further, that I think we can resolve some of your concerns, if not all of that issue, this evening.  So look for an update, and If you have any questions, please contact us.  THE CHAIR: For the record, the young lady in the back of the room is my Godchild  -Whereupon the Board's Special called Meeting was adjourned to convene into Closed Session @ 6:00 p.m	10	PRIOR TO ADJOURNING INTO CLOSED SESSION:
page 21 of 22 DETROIT PUBLIC LIGHTING AUTHORITY WEDNESDAY – APRIL 17, 2013  THE CHAIR: We thank the public as well as the various firms for coming in today and expressing your concerns. We so appreciate it. Let me say further, that I think we can resolve some of your concerns, if not all of that issue, this evening.  So look for an update, and If you have any questions, please contact us.  THE CHAIR: For the record, the young lady in the back of the room is my Godchild  THE CHAIR: For the Board's Special called Meeting was adjourned to convene into Closed Session @ 6:00 p.m	11	Purpose of a Closed Session and/or Executive Session:
Page 21 of 22  DETROIT PUBLIC LIGHTING AUTHORITY WEDNESDAY – APRIL 17, 2013  THE CHAIR: We thank the public as well as the various firms for coming in today and expressing your concerns. We so appreciate it. Let me say further, that I think we can resolve some of your concerns, if not all of that issue, this evening.  So look for an update, and If you have any questions, please contact us.  THE CHAIR: For the record, the young lady in the back of the room is my Godchild  -Whereupon the Board's Special called Meeting was adjourned to convene into Closed Session @ 6:00 p.m	12	Is to consider information that is exempt from disclosure
DETROIT PUBLIC LIGHTING AUTHORITY WEDNESDAY – APRIL 17, 2013  THE CHAIR: We thank the public as well as the various firms for coming in today and expressing your concerns. We so appreciate it. Let me say further, that I think we can resolve some of your concerns, if not all of that issue, this evening.  So look for an update, and If you have any questions, please contact us.  THE CHAIR: For the record, the young lady in the back of the room is my Godchild  -Whereupon the Board's Special called Meeting was adjourned to convene into Closed Session @ 6:00 p.m	13	by statute.
THE CHAIR: We thank the public as well as the various firms for coming in today and expressing your concerns. We so appreciate it. Let me say further, that I think we can resolve some of your concerns, if not all of that issue, this evening.  So look for an update, and If you have any questions, please contact us.  THE CHAIR: For the record, the young lady in the back of the room is my Godchild  -Whereupon the Board's Special called Meeting was adjourned to convene into Closed Session @ 6:00 p.m	14	-
THE CHAIR: We thank the public as well as the various firms for coming in today and expressing your concerns. We so appreciate it. Let me say further, that I think we can resolve some of your concerns, if not all of that issue, this evening.  So look for an update, and If you have any questions, please contact us.  THE CHAIR: For the record, the young lady in the back of the room is my Godchild  -Whereupon the Board's Special called Meeting was adjourned to convene into Closed Session @ 6:00 p.m	15	,
THE CHAIR: We thank the public as well as the various firms for coming in today and expressing your concerns. We so appreciate it. Let me say further, that I think we can resolve some of your concerns, if not all of that issue, this evening.  So look for an update, and If you have any questions, please contact us.  THE CHAIR: For the record, the young lady in the back of the room is my Godchild  -Whereupon the Board's Special called Meeting was adjourned to convene into Closed Session @ 6:00 p.m	16	2013
THE CHAIR: We thank the public as well as the various firms for coming in today and expressing your concerns. We so appreciate it. Let me say further, that I think we can resolve some of your concerns, if not all of that issue, this evening.  So look for an update, and If you have any questions, please contact us.  THE CHAIR: For the record, the young lady in the back of the room is my Godchild  -Whereupon the Board's Special called Meeting was adjourned to convene into Closed Session @ 6:00 p.m	17	
firms for coming in today and expressing your concerns. We so appreciate it. Let me say further, that I think we can resolve some of your concerns, if not all of that issue, this evening.  So look for an update, and If you have any questions, please contact us.  THE CHAIR: For the record, the young lady in the back of the room is my Godchild  -Whereupon the Board's Special called Meeting was adjourned to convene into Closed Session @ 6:00 p.m		
for coming in today and expressing your concerns. We so appreciate it. Let me say further, that I think we can resolve some of your concerns, if not all of that issue, this evening.  So look for an update, and If you have any questions, please contact us.  THE CHAIR: For the record, the young lady in the back of the room is my Godchild  -Whereupon the Board's Special called Meeting was adjourned to convene into Closed Session @ 6:00 p.m		·
appreciate it. Let me say further, that I think we can resolve some of your concerns, if not all of that issue, this evening.  So look for an update, and If you have any questions, please contact us.  THE CHAIR: For the record, the young lady in the back of the room is my Godchild  -Whereupon the Board's Special called Meeting was adjourned to convene into Closed Session @ 6:00 p.m		
some of your concerns, if not all of that issue, this evening.  So  look for an update, and If you have any questions, please contact  us.  THE CHAIR: For the record, the young lady in the back of the room is my Godchild  -Whereupon the Board's Special called Meeting was adjourned to convene into Closed Session @ 6:00 p.m		
24 So 25 look for an update, and If you have any questions, please 26 contact 27 us. 28 29 THE CHAIR: For the record, the young lady in the back of 30 the 31 room is my Godchild 32 33 -Whereupon the Board's Special called 34 Meeting 35 was adjourned to convene into Closed Session 36 @ 6:00 p.m		
look for an update, and If you have any questions, please contact us.  THE CHAIR: For the record, the young lady in the back of the room is my Godchild  -Whereupon the Board's Special called Meeting was adjourned to convene into Closed Session @ 6:00 p.m		
contact us.  THE CHAIR: For the record, the young lady in the back of the room is my Godchild  -Whereupon the Board's Special called Meeting was adjourned to convene into Closed Session @ 6:00 p.m		
27 us. 28 29 THE CHAIR: For the record, the young lady in the back of 30 the 31 room is my Godchild 32 33 -Whereupon the Board's Special called 34 Meeting 35 was adjourned to convene into Closed Session 36 @ 6:00 p.m		
THE CHAIR: For the record, the young lady in the back of the room is my Godchild  -Whereupon the Board's Special called Meeting was adjourned to convene into Closed Session @ 6:00 p.m		
THE CHAIR: For the record, the young lady in the back of the room is my Godchild  -Whereupon the Board's Special called Meeting was adjourned to convene into Closed Session @ 6:00 p.m		us.
the room is my Godchild  -Whereupon the Board's Special called Meeting was adjourned to convene into Closed Session @ 6:00 p.m		THE CHAIR. For the record the young lady in the back of
room is my Godchild  -Whereupon the Board's Special called Meeting was adjourned to convene into Closed Session @ 6:00 p.m		
32 33 -Whereupon the Board's Special called 34 Meeting 35 was adjourned to convene into Closed Session 36 @ 6:00 p.m		
-Whereupon the Board's Special called Meeting was adjourned to convene into Closed Session @ 6:00 p.m		100111 is in y Godeinia
Meeting was adjourned to convene into Closed Session @ 6:00 p.m		-Whereupon the Board's Special called
was adjourned to convene into Closed Session @ 6:00 p.m		·
<b>@ 6:00 p.m</b>		_
·		•
	37	e 0.00 p.m.

Page 22 of 22